



Dear Friend,

We are excited to share our 2020 Wild About Nature plan with you. Due to the COVID-19 pandemic, we have made the difficult decision not to host a physical event this year. However, this doesn't mean we won't be encouraging kids to get wild about nature!

In lieu of a festival, we are creating a Field Guide to Fun **activity book** for families to enjoy together.

We invite you to help connect children to nature by pledging your support for this family-friendly festival alternative. See the enclosed materials for details and contact Lee Ann Rodriguez at 941-376-6787 or LeeAnn@ConservationFoundation.com to discuss sponsorship options.

This resource will include craft projects, scavenger hunts, trail guides, and other unique activities meant to foster a love and appreciation of nature from the various organizations who would have been present at the festival. Families will be able to reference this guide for years to come.

We will host a **drive-thru pick-up day at Bay Preserve** for families to pick-up their copy of the book and will distribute locally through our numerous partner organizations. A **digital copy of the guide** will be available online and a **virtual event on Facebook** will further increase awareness and engagement.

Connecting youth with the great outdoors is more important now than ever. The fond memories many of us share of climbing trees, fishing in creeks, biking around the neighborhood, and playing outside until our parents called us home are increasingly less common in younger generations. As learning shifts to virtual experiences and social interactions are limited, a resource for families to experience, explore, and learn about the wonders of our natural world is desperately needed.

Your sponsorship will help the next generation grow up with a love and connection to our natural environment and will support Conservation Foundation in protecting land and water in Southwest Florida for the benefit of people and nature.

On behalf of nature lovers everywhere, thank you for your consideration!

Sincerely,

The 2020 Wild About Nature Committee





Field Guide to Fun!

Activity Book

Florida Panther, Presenting Sponsor - \$1,200 (1 available)

- Recognition as Presenting Sponsor on all promotional materials
 - Includes press release to media outlets across Gulf Coast region, 3 e-blasts to 4,900 people, digital flyer, and paid Facebook ads
- Full page ad in activity book (vertical 7.25" x 10")
- Recognition on pick-up day drive-thru banner (min. banner size 3' x 5')
- Logo on sponsor recognition page in activity book
- Recognition on 2020 Wild About Nature Facebook event page
- Recognition on Conservation Foundation website

Manatee - \$750 (4 available)

- Full page ad in activity book (vertical 7.25" x 10")
- Recognition on pick-up day drive-thru banner (min. banner size 3' x 5')
- Logo on sponsor recognition page in activity book
- Recognition on 2020 Wild About Nature Facebook event page
- Recognition on Conservation Foundation website

Sandhill Crane - \$500

- Half page ad in activity book (horizontal 7.25" x 4.875")
- Recognition on pick-up day drive-thru banner (min. banner size 3' x 5')
- Logo on sponsor recognition page in activity book
- Recognition on 2020 Wild About Nature Facebook event page
- Recognition on Conservation Foundation website

Gopher Tortoise - \$250

- Quarter page ad in activity book (vertical 3.75" x 4.875")
- Logo on sponsor recognition page in activity book
- Recognition on 2020 Wild About Nature Facebook event page
- Recognition on Conservation Foundation website

Florida Scrub Jay - \$125

- Logo on sponsor recognition page in activity book
- Recognition on 2020 Wild About Nature Facebook event page
- Recognition on Conservation Foundation website



Field Guide to Fun! Activity Book

Yes! I want to sponsor this unique family resource to connect kids to nature.

Name _____

Company _____

Address _____

City _____ State _____ Zip Code _____

Phone _____ Email _____

List sponsor name as follows: _____

Sponsorship Level

- Florida Panther, Presenting Sponsor - \$1,200 (1 available)
- Manatee - \$750 (4 available)
- Sandhill Crane - \$500
- Gopher Tortoise - \$250
- Florida Scrub Jay - \$125

Payment

- Check is enclosed
- I will arrange payment through my donor advised fund at _____
- Credit Card ___ AMEX ___ Mastercard ___ Visa

Name on Card _____

Address _____

Card Number _____ EXP _____ Security Code _____

Signature _____ Date _____

Please complete form and return with payment to: Conservation Foundation of the Gulf Coast
P.O. Box 902, Osprey, FL 34229

Questions? Contact Lee Ann Rodriguez at 941-376-6787 or LeeAnn@ConservationFoundation.com.

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